



Securing The Future for Generations to Come

A foundational value in Native American communities is the seventh-generation principle – that the decisions people make should result in a sustainable world for seven generations into the future.

Location:

- Coachella, California

Capacity:

- 248,000 gallons

Application:

- Fuel

Customer:

- Twenty-Nine Palms Band of Mission Indians

Products:

- Six fuel tanks & one DEF tank

Distributor & Installer:

- Western Pump

That is a driving value for Darrell Mike, the tribal chief of the Twenty-Nine Palms Band of Mission Indians in Southern California, and it is behind his vision to create new revenue sources that will secure the future of their community.

Part of their overall diversification plan is a new travel center adjacent to the band's *Spotlight 29 Casino* and *Coachella Crossroads*, a 30-acre development with fields for sporting events, concerts and campgrounds. That's where Xerxes enters the picture, with six fuel tanks and one diesel-exhaust fluid (DEF) tank installed at the Coachella site. Key partners gathered to observe the Xerxes tank installation, which provides nearly a quarter of a million gallons of fuel product storage.

Why Xerxes Tanks?

As with most projects, it is the collaboration of trusted partners that creates the best result. It starts with the engineering and manufacturing

of products made of high-quality composite materials. It continues with the responsiveness of the manufacturer's whole team, and fuel tanks that are backed by a 30-year limited warranty. Finally, every element of collaboration between the manufacturer's doors to the site itself must be founded on the integrity and expertise of each partner. That's why Xerxes prides itself on not only being the best, but on choosing the best. You don't have to take our word for why Xerxes and its partners were chosen for the travel center. Listen to what our customer and partners have to say on the next page. →



It's about reputation and product availability

The customer: George Nicholas
Chief administration officer of Twenty-Nine Palms Band of Mission Indians

The chairman of the tribe, Darrell Mike, has had this vision for a long time. And now is the right time and the right team. We had a chance to interview many different fueling contractors. Western Pump has a very good reputation and has done many projects like this. So, we felt this was the right fit, and then all the other pieces worked out. And Xerxes tanks really were the catalyst by getting us tanks before everybody could ever imagine.

It's about corrosion-resistant properties and reliability of fiberglass

The manufacturer's rep: Jay Boston
Principal of Boston McDermott, a manufacturing representative agency

My role starts with specifying a tank with the engineer or the end user, and then I bring in a distributor or contractor to facilitate the installation of the tank. Why Xerxes for this particular project? It's the best tank out there. That's what we're after here, right? They are 100% fiberglass, with zero corrosion, so they'll last for a very long time. Western Pump continues to foster and create opportunities like this. They really care about every detail.

It's about compatibility with all fuel products and environmental protection

The distributor: Ryan Rethmeier
President of Western Pump, a distributor of equipment for fueling and transportation infrastructure facilities

This project is special because it's going to be the largest fueling facility that we've ever constructed, and one of the largest fueling facilities in Southern California. It's special because we get to provide and install the equipment, and then when it's all done, we get to provide service for many, many years. Obviously, water quality and air quality are of the utmost importance here in California. And it's the same with environmentally friendly products for all our underground systems. Xerxes makes the finest underground storage tanks in the market today. Fiberglass is a material that's compatible with all different types of fuel types and additives. So, we feel very strongly that Xerxes was by far the best choice.

